

**Dallas Bridge Association Board of Directors
Minutes of Meeting 02/20/23**

Attendees: Eileen Davidoff, Stu Nelan, Milt Neher, Scott Nason, Bill Driscoll, Connie, Scott, Bill Higgins, Bob Holliday, and Cheryl Rider were present. The January meeting was held at the home of Scott Nason. Some members attended via ZOOM meeting.

The January minutes were approved.

Ed Yetter provided the financial reports, which were approved.

As of January 31, 2022 the unit has total cash assets of \$82,817.85. There is \$32,375.50 in the checking account and \$50,442.35 in the Fidelity investment account. During January the unit received an ACBL reimbursement check for \$1242.50 and paid the 2022 Regional NABC fees of \$921.00.

Bill Driscoll presented the member communications report for February via email.

Date	Reads	Percent Read	Clicks on Links	Unsubs	Spam Complaints	Bounces	Email Theme
02/01/23	790	68.10%	107	0	0	1	February Newsletter
02/08/23	732	61.60%	350	0	0	0	Unit Game Reminder
02/12/23	745	62.90%	44	0	1	4	Spring Sectional / GNT Finals
02/15/23	708	59.80%	63	1	0	4	Unit Game Reminder

Bill Higgins presented the membership report for January.

The unit had 3 new members in January. Nine members were reinstated. Three members transferred in. Seventeen members became inactive. Total membership is now 1371.

Chery Rider presented the equipment report for January.

The unit purchased a new 60-cup coffee pot and a power strip and timer. This will enable the coffee to be set up on a timer the day before so nobody has to show up at the tournament site several hours early.

Ed Yetter presented a report on the January Pro-Am attendee survey.

The survey was sent to the AM participants. 100% of the respondents said they had a positive impression of the event and would attend again. By a 55% to 45% margin, respondents said they preferred one session over two sessions. When asked how many times per year the ProAm should be held, the group split evenly between once, twice and 3-4 times.

Milt Neher presented a Unit Game report.

The next unit game will be held on February 19. Registration has been strong thus far and will be closed on Friday the 17th at 6:00 PM. There will be no May or June unit games. Scott will check with the venue on possible dates for the remainder of the year.

Eileen Davidoff presented the tournament report.

The March Sectional is on target. The annual unit meeting will be held between sessions on Saturday. Ed Yetter will present a 2022 financial report. Eileen Davidoff will present the Texas Star, Goodwill, Mini-McKenney and Ace of Clubs awards for 2022. The online Mini-McKenney certificates will be mailed and will include a free play card for a unit game.

The board approved a June Summer Sectional to be held June 6-9. This is a Tues thru Friday event, as there is no availability for the weekend due to the venue having other obligations. The sectional will be held Wed thru Friday and on Tuesday a special 2-session Pro/Am event will be held at the sectional venue. Ed Yetter will chair the sectional. Milt Neher will coordinate the Pro/Am. The event will be announced at the March sectional.

The November sectional will be held November 1-4. Milt Neher will chair this event. The board is interested in holding a Non Life Master Regional concurrently. Ed Yetter will check with the District to see if this is available and the board will discuss at the March meeting. Ed Yetter will request the contract from LLUMC, find out what the rate will be and advise the board. They have indicated that the rate will increase.

Ed Yetter made a presentation on the Labor Day Regional.

Ed Yetter has signed the contracts for the Labor Day Regional for 2024-2026. The 2023 regional is on schedule. Bob Holliday has agreed to be the partnership chair. Partnership will use the email registration process used last year. Ed Yetter will make sure the flyer is posted to the ACBL website and that copies are printed for distribution at the New Orleans NABC and the Longview Regional.

Connie Scott presented an Intermediate/Newcomer Report.

Connie provided a report on the I/N games available at the local clubs, some background on the Unit 174 Future Life Masters program and suggested creating a Newcomer section on our website. This could include:

- Club schedules of I/N events
- Lesson schedules and contacts
- I/N special events
- I/N tournament winners
- A list of I/N coordinators for questions.

Ed Yetter will work with Connie to create the Newcomer section on the website.

Connie also provided a list of ACBL suggestions for I/N players at tournaments. The board and tournament committee will consider the suggestions and implement them as appropriate.

Scott Nason gave a report on District 16 and ACBL news.

The ACBL is introducing a Medicare Advantage Plan for BBO members. This is viewed as a potential new revenue source for the ACBL.

The ACBL budget is balanced but NABCs have been a drain. The board has made the decision to only hold these events at hotel conference facilities and no longer use convention centers.

There is a new program designed to catch online cheaters. It is called EDGAR and uses A/I to analyze game decisions and identify possible instances of cheating.

The District has a new I/N coordinator – Laurie Laufman. She will publish a district I/N newsletter and needs stories.

The district has a coop advertising program with funds available to pay for marketing of unit events. It is not clear exactly what this can be used to pay for. Eileen Davidoff will find out what these funds can be used for and report back at the March meeting.

The district has a new Scorecard editor – Evvie Gilbert.

Other Business

The 2023-2024 Unit Directory is now live on the website.

The March meeting will be March 20 at 1:00 PM at Eileen Davidoff's home: 5924 Encore Drive, Dallas TX 75240.